

JOHN GOWANS
GENERAL



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DIVISIONAL COMMANDER

301 W. GREEN DR.
P.O. BOX 300

PHONE (336) 881-5400 FAX (336) 884-8060
HIGH POINT, NC 27261

MEMBER AGENCY
HIGH POINT UNITED WAY

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CAPTAIN CONNIE MORRIS
CORPS OFFICERS

CAPTAIN MICHELLE LIMON
ASSISTANT CORPS OFFICER

OFFICERS:

CHRISTINE GREENE
CHAIRMAN

BILL KESTER
VICE CHAIRMAN

BOB WILLIAMS
SECRETARY

RON CROWDER
TREASURER

January 16, 2003

To: Jeff McHugh
WKZL Radio

LIFE MEMBERS

GEORGE BEASTON
BILL J. GREEN
LLOYD TAYLOR
CLYDE VAUGHN

From: Captains Ken And Connie Morris
Re: Coats For Kids

EMERITUS MEMBERS: Dear Jeff,

ALBIN BERNOT
JOHN DAVIS

Thank you so much for your sponsorship of the annual Coats for Kids campaign. 4066 coats were distributed in the months of November and December. This campaign would not have been so successful without the help of your station.

Many thanks to your station for not only sponsoring the kick off, but also for the continued support throughout the campaign. You helped to make this winter a warmer place for thousands in your listening area.

Thank you again and God bless.

In His Service,

Captains Ken and Connie Morris
Corps Officer
High Point, North Carolina

MEMBERS

KAREN ADAMS
GEOFF BEASTON
BILL BENCINI
CALVIN BRYANT
J. HAROLD CRAVEN
HERMAN CRAWFORD
RONALD D. CROWDER
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PHIL KENNETT
BILL KESTER
BART LASSITER
RAY McALLISTER
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HAROLD V. McGEE
DAVID S. MILLER
TOM MITCHELL
JANICE MYERS
PAT NEAL
BOB L. PARRISH
JOHN (SKIP) QUEEN
NORMAN SAMET
DAVID L. SLEDGE
CHERYL SPALDING
ROYSTER TUCKER, III
ROBERT (BOB) WILLIAMS
PLATO S. WILSON

Will You Remember The Salvation Army in Your Will?



BLUE RIDGE OPPORTUNITY COMMISSION, INC.

Executive Board Officers
 Dale Baldwin, Chairman
 Joseph Kirby, Vice Chairman
 Shirley Farmer, Secretary
 Charles Stok, Treasurer
 Paye Cox, Assistant Treasurer

Wilkesboro, NC 28697
 February 14, 2003

3WC
 Post Office Box 580
 Wilkesboro, NC 28697

Dear 3WC Angels,

Blue Ridge Opportunity Commission (BROC), BROC Board of Directors, Wilkes Committee Action Committee and BROC Staff thank you for the wonderful support to BROC in helping to reach others in their time of need. Only God could have been in this from the first phone call to 3WC, in touching your hearts and all the ones who donated money to the fuel crisis situation. The money was used for the Fuel Crisis Fund. There is no administration cost involved. It brings warmth to our hearts to know that, working together, we are striving to meet the heating needs of the elderly, dislocated workers and needy families with children.

Thank you again for your support and donations and please know it "Made a Difference".

Sincerely,

Dare Stroman
 BROC Executive Director

An Equal Opportunity Employer

BROC-Wilkes
 1203A School Street
 Wilkesboro, N.C. 28697
 Phone 336-657-7174
 Fax 336-657-5820

BROC-Alleghany
 1747 Hwy 21 N Suite A
 Sparta, N.C. 28675
 Phone 336-372-7284

BROC-Ashes
 P.O. Box 256
 Warrensville, N.C. 28693
 Phone 336-384-4543
 Fax 336-384-4929



American Red Cross

Wilkes - Alleghany Counties Chapter

104 West St., P.O. Box 258 • Wilkesboro, NC 28697
(336) 838-4563 • Fax: (336) 838-9067

Mr. Alan Combs, General Manager
Radio Station WWWC
413 Wilkesboro Blvd.
Wilkesboro, NC 28697

Dear Mr. Combs,

On behalf of the Officers, Directors, Staff and Volunteers of the Wilkes-Alleghany Counties Chapter of the American Red Cross, please accept my personal thanks for the many community services provided to the people of the local and surrounding communities through your station's active participation with this Chapter of the American Red Cross.

Your station's continuous support and promotion of our many blood drives played a significant role in assisting the Chapter to collect a record 6,650 units of whole blood during the past fiscal year in support of the patients in the 109 hospitals in the Carolinas' Blood Region. In addition, your station provided outstanding support of our local community disaster program that disseminated information and provided assistance for the 37 families burned out of their homes in your listening area this past year.

Radio station WWWC and its personnel have also worked closely with our Chapter to promote, coordinate and provide monetary and in-kind relief support during several recent national disasters including Hurricane Floyd and the severe flooding of our nearby neighbors in southwest Virginia this past year.

In short, WWWC radio has proven time and time again to be a most valuable contributor to the citizens of Wilkes County and to this local American Red Cross Chapter. Please pass a sincere "Well done and best wishes" to your management and staff for their outstanding civic contributions. I look forward to continuing our partnership in making Wilkes County a better place to live and work.

Sincerely,

Russell G. Pearson
Executive Director

*Thank you again Alan
for all you do for this
community*



Give the "gift of life", become a blood donor.



**NATIONAL
MULTIPLE SCLEROSIS
SOCIETY**

**50 Years of Service
1946-1996**

CENTRAL NORTH CAROLINA CHAPTER

MAIN OFFICE

2211 W. Meadowview Road, Suite 30
Greensboro, NC 27407-3700
Tel (910) 298-4136
Fax (910) 855-3039

WINSTON-SALEM OFFICE

4265 Brownsboro Road, Suite 150
Winston-Salem, NC 27106-3425
Tel (910) 759-2105
Fax (910) 759-2135

October 27, 1997

**Ms. Angela Henley
WWWC Radio
Post Office Box 580
Wilkesboro, North Carolina 28697**

Dear Angela:

Just a short note to thank you for having me on your "Focus on the Foothills" show last Thursday. We are always pleased to be able to provide information regarding MS and the services/programs available through our office.

Thank you, again, for the opportunity to speak with your radio listeners.

Sincerely,

Mark

**Mark Scheerer
Chapter Services Coordinator**

MS:msl

The National MS Society...One thing people with MS can count on.

Please remember the National MS Society in your will.

The National Multiple Sclerosis Society is proud to be a source of information about multiple sclerosis. Our comments are based on professional advice, published experience and expert opinion, but do not represent therapeutic recommendation or prescription. For specific information and advice, consult your personal physician.

COUNTY OF WILKES

ENVIRONMENTAL AFFAIRS OFFICE

110 NORTH STREET
WILKESBORO,
NORTH CAROLINA 28697
(919) 651-7344
FAX (919) 651-7581

To: Alan Combs, General Manager

Re: D.A.R.E. promotion event

Dear Alan,

I would like to thank you and 3WC for helping us make our first D.A.R.E. promotion a success. We contribute the tremendous turn out to be a direct result of 3WC's radio remote and 3WC's ability to reach our intended demographic.

Thank You



Ron Dauenhauer
Director Solid Waste/Environmental Affairs/Recycling



VANCE B. NEAL, COMMISSIONER
WILSON A. LACY, COMMISSIONER
TERRI UNION, COMMISSIONER
LUIS J. OLIVERA, COMMISSIONER
STEVEN K. BLANCHARD, CEO/GENERAL MANAGER

PUBLIC WORKS COMMISSION
OF THE CITY OF FAYETTEVILLE
ELECTRIC & WATER UTILITIES

955 OLD WILMINGTON RD
P.O. BOX 1009
FAYETTEVILLE, NORTH CAROLINA 28302-1009
TELEPHONE (AREA CODE 910) 483-1401
FAX (AREA CODE 910) 829-0207

October 13, 2003

TO: Larry Smith
Beasley Broadcast Group - WFLB

FROM: Nicole Inman, PWC Public Relations Associate
"It's Electric" Saturday Coordinator

SUBJECT: 2003 "It's Electric" Saturday

A handwritten signature in black ink, appearing to read 'Nicole Inman', written over the printed name in the 'FROM' field.

I wanted to thank you for participating in our "It's Electric" Saturday celebration on Oct. 11. Because of your involvement, our event was extremely successful and brought many smiles to kids of all ages.

Through events like this, PWC demonstrates its commitment to improving our community as well as providing quality services to customers. The Beasley Broadcast Group and its dedicated employees also demonstrate this commitment when they choose to partner with PWC in this annual event.

I hope that you had a positive experience as well and will consider being a part of "It's Electric" Saturday next year.

Thanks again for your involvement.

Larry Smith

From: Joy Kirkpatrick [joykirk@mindspring.com]

Sent: Tuesday, April 29, 2003 3:25 PM

To: Acento Latino; Al@WRCQ, Calendar - Fay. observer, Cindy@ Fay. Observer; Donna @ Fay. Observer; Elic @ WQSM, Fayetteville Press; Jeff @ Foxy99; Johnny@Fay Observer, Michelle @ Fay. Observer; Myron Pitts - Fay. Observer; News 14 - calendar; Ray@ WKQB, sanford herald, Steve Coffman - Fay Observer; The Pilot, The Robesonian; Up & Coming Magazine; Wanda @ WFNC, WAZZ, WCLN; WECT- calendar, WFAY/WCIE; WFLB, WFLB, WFLB; WFLB, WFPX TV, WFSS; WIDU; WKFT; wkml, WKML; WKML; WKML; WNCN 17 , WRAL - news, WTVD - Fay; WTVD - news

Cc: Amanda Felton; Carolyn McLaurin@Cumulus. Com, Jecrayton@aol. com; Jennifer Mullen; Jruther@Fayettevillenc. Com; Meredith Stiehl; Mfoote@Visitfayettevillenc. Com, Pat; Paula Johnson, Rburks@Ci. Fay. Nc. Us; Sharon Coughney; Sheri; Vicki Lee

Subject: Thank you for helping make the Dogwood Festival a success!

Thank you for all your help in making this year's Dogwood Festival a success! Despite the on-again off-again rainy weather, thousands of people came to Downtown Fayetteville this past weekend to enjoy the Dogwood Festival. It is estimated by the fire department that 40 to 50,000 people came to the festival on Sunday, approximately 20,000 on Saturday, and 2,000 folks came out Friday night for the festivities. Over the weekend, I listened to all the area radio stations and was thrilled to hear so many live remotes from the Dogwood Festival. The terrific radio coverage, combined with the tv coverage provided by WRAL and other local stations and the tremendous print coverage by The Fayetteville Observer and Up & Coming Magazine helped make this Dogwood Festival a success. Thanks for all you did!

Joy G. Kirkpatrick
proof-positive@mindspring.com
ph 910-323-5068

SANDHILLS CLASSIC STREET ROD ASSOCIATION

September 15, 2003

Mr. Larry Smith
WFLB-FM
P O Box 530
Fayetteville, NC 28302

Dear Mr. Smith:

On behalf of Dean Frye, President of the Sandhills Classic Street Rod Association and the rest of our members, thank you for your radio station's involvement in the "1st Annual Street Rods at the Rock" held September 06, 2003

We had approximately 460 paying customers for the combination car show and drag race. We were able to have a successful event even though the car club only had approximately 6 weeks to promote the event. I feel your radio spots leading up to the event certainly helped with the attendance and the live segments were just great. Steve Earwood of the Rockingham Drag Way was very impressed with our efforts. In fact we along with Mr. Earwood are already in the planning stages for next year's event. The goal is to eventually develop an event that includes a car show and drag meet as well as a swap meet. It would be rewarding to help fill the void that will result in Rockingham losing the fall NASCAR race.

Please note we contribute all of the proceeds above direct out of pocket expenses from any events we sponsor to a worthy charity or person in our community. Because of the "1st annual Street Rods at the Rock" we were able to give \$4,000.00 to Mr. Charlie Kovach who was recently diagnosed with intestinal cancer.

We hope you will chose to be involved in our "2nd Annual Street Rods at the Rock "

Sincerely;



Sandhills Classic Street Rod Association



536 North Eastern Boulevard
Post Office Box 53485
Fayetteville, North Carolina 28305
(910) 486-0221 • Fax (910) 486-4209
Website: www.capefearbg.org
E-mail: info@capefearbg.org

August 19, 2003

Mr. Larry Smith
508 Person Street
Fayetteville, NC 28301

Dear Larry,

Thank you so much for volunteering at the Antique/Classic Car & Motorcycle Show at the Cape Fear Botanical Garden. We enjoy providing events for the public and without your help our events could not take place.

In today's world, free time is getting more and more precious. We appreciate that you are sharing that precious time at the garden. We hope that as a volunteer you enjoyed yourself as our guests did. We hope to see you soon.

Sincerely,

B. G. Moore

B. G. Moore
Car Show Chairman



Debbie Pattillo
Car Show Chairman



George Quigley
Car Show Chairman

Larry - Thanks for all you do for us.

**LOAVES & FISHES**

Making Ends Meet

Feb. 24, 2003

Dear Stu,

How can I thank you again this year for all the support all of you at NBC-6 gave the Charlotte Has Heart campaign and the Cheese Ball? We have received over 80 tons of food, with more arriving daily. And the Cheese Ball was the most successful ever. I wish each of you could sit at the dinner table with the thousands of families who will benefit from your generous efforts. On behalf of them, and all of us at Loaves & Fishes - thank you.

Best Regards
Bernie



**American
Red Cross**

Dear Ms. Starks,

August 7, 2003 was a very special day. Our NBC6 Marrowthon added 667 potential donors to the National Marrow Donor Program registry. Additionally, 370 units of blood were collected and 343 people indicated an interest in becoming platelet donors. The success of this event represents tremendous effort on the part of many people. Your very special contribution was crucial in making this day a day to celebrate. We are truly grateful to you for all you did to support the Carolinas Region Marrow Program and make a difference in the lives of others

Sincerely,

Randy Edwards, COO

Randy Edwards • Chief Executive Officer • Carolinas Blood Services Region
100 Park Road • Charlotte, NC 28203 • 704-341-8200 • 1-800-842-7000



1000 1000 1000 1000 1000 1000 1000 1000 1000 1000

Stu,

5-8-03

Thanks to you AND EVERYONE AT
NBC 6 for making the ETHICS AWARDS
PROGRAM the best yet! :)

We look forward to continuing
this partnership and will be in
touch again soon!

Thanks Again

Mike JETTE AND John KNER

Dear Sister,
Our orphanage depends solely on the
care and love given them prior to being adopted
to new, loving and responsible homes. Your
thoughtfulness and generosity makes their
care possible. As we look towards our
25th year, we want to thank you for your
generous support inviting you to
come by our shelter to see the good work
your donation makes possible.

On behalf of all the orphans who owe
you their lives, have warm places to
call home, enough food to eat and people
who love them, thank you!

Wishing you a happy and prosperous
2003!

Sincerely,
Patti

Sheltered
& Loved
Because of
You

From the Orphans at the
Humane Society of Charlotte

JP-
Free



October 25, 2002

Discovery Place, Inc.

Mr. Stu Powell
Vice President/General Manager
NBC6 - WCNC TV
1001 Woodridge Center Drive
Charlotte, NC 28217

Dear Mr. Powell,

Thank you for your continued support of Discovery Place, Inc. through your generous corporate contribution of \$10,000 for the Puppet Theatre. The support you provide is vital as we at the Museum strive to offer our visitors with the finest science, mathematics, and technology exhibits and programs available.

CEO cards, which will permit free entrance into the Museum's Exhibit Halls and a reduced admission to *The Charlotte Observer OMNIMAX Theatre* are enclosed as well as 150 OMNIMAX vouchers which may be used for staff, clients, or other important guests.

Also enclosed is a Donor In-Kind Contribution Form. Please fill out the form and return the top copy to me in the envelope provided. The yellow copy is for your records.

If you have any questions or if there is anything I can do for you, please do not hesitate to call me at 372-6261 ext. 352.

Again, we appreciate all that you do for Discovery Place and our region.

Kind Regards,

Susan D. Dhonau
Manager, Individual and Corporate Support

cc: Katherine Bacon

Enclosures

JUNETEENTH FESTIVAL of the CAROLINAS
1215 Thomas Avenue
Charlotte, NC 28205

July 17, 2002

Ms. Jennifer Panetta, Community Development
NBC-6- WCNC-TV
1001 Woodridge Center Drive
Charlotte, NC 28217

Dear Ms. Panetta:

The Juneteenth Planning Committee and its volunteers would like to thank you and your organization for sharing your valuable resources with Juneteenth 2002. Your presence at our event gave us so much support --not to mention the tremendous boost the advertising afforded us. We will continue to grow and implement positive changes in an effort to make this a premiere festival. We have already begun planning next year's event, and we hope we can count on your continued support. Again, a huge 'thank you.'

Sincerely,



Marilyn Turner
Festival Chairperson

**MECKLENBURG COUNTY**

Richard W. Jacobsen, Jr.
Director

jacobrww@co.mecklenburg.nc.us

Department of Social Services

The Wallace H. Kuralt Centre

Polly Needham, Administrator
Community Resources Office

July 16, 2002

Ms. Jennifer Panetta
NBC6
1001 Wood Ridge Center Dr
Charlotte, NC 28217

Dear Ms. Panetta and NBC6:

Thank you so much for hosting the Back to School drive at Carowinds on June 27th, 2002. Your efforts resulted in a tremendous contribution of over \$1500 worth of school supplies for children in Mecklenburg County. Our office has distributed school supplies to children of DSS clients for several years, and the need has increased each year. We expect to see an even greater increase this year due to economic difficulties, and the supplies we received from this drive will assist many children. Thank you so much for directing the proceeds to the Department of Social Services, and we look forward to working with you in the future. For your reference, I have attached a copy of the inventory of supplies collected at Carowinds. We received a good variety of items.

It is always nice to see the wonderful community support from residents and businesses of Mecklenburg County. We still have that small town attitude toward our neighbors, always willing to help those who are less fortunate. Thank you for being part of the solution.

Thank you so very much!

Sincerely yours,

A handwritten signature in cursive script that reads "Polly Needham".

Polly Needham

Federal ID # 56-6000319

c. Andrew Fair



PEOPLE • PRIDE • PROGRESS • PARTNERSHIPS

301 Billingsley Road • Charlotte, North Carolina 28211 • (704) 336-4809 • Fax (704) 336-8046

www.co.mecklenburg.nc.us/codss

North Carolina Chapter 4450 Fairview Road, Suite 250 Charlotte, NC 28210

Tel: 704.998.5012 Toll Free 800.888.9934 Fax 704.998.5010
www.leukemia-lymphoma.org

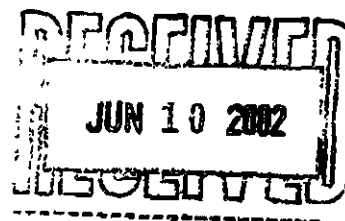
June 6, 2002



**The Leukemia &
Lymphoma Society™**

Fighting Blood-Related Cancers

Mr. Stu Powell
General Manager
WCNC - TV
1001 Wood Ridge Center Dr.
Charlotte, North Carolina 28217



Dear Mr. Powell,

The North Carolina Chapter of The Leukemia & Lymphoma Society recently held our 10th annual Man & Woman of the Year program. This program is a fund raising competition. Candidates are judged solely on a philanthropic basis, based on their success in generating funds. Every dollar raised is counted as one vote. The man and woman with the most votes are named "2002 Man, Woman & Celebrity of the Year". They will be featured in the June 21st edition of the Business Journal, and on billboards all around the metropolitan Charlotte area.

This was the first year we incorporated the Celebrity of the Year. Amy Lehtonen was one of the first nominations we received. She very graciously accepted the challenge to help relegate cancer to the history books, raising over \$7,000. She is to be commended for her energy and enthusiasm. I know you are justifiably proud as The Leukemia & Lymphoma Society is appreciative. I just thought you should know how one very special NBC6 employee is representing your organization in the community.

With warmest regards,

Selena Rogers
Executive Director



File
file

July 28, 2003

Mr. Keith Connors
News Director
NBC6
1001 Wood Ridge Center Drive
Charlotte, NC 28207


Dear Keith;

I would like to express my sincere appreciation for your help providing the RADARNET equipment that Ron Kuhn used during our May races.

Ron told us that it would be raining in two minutes and it did as he predicted. Without the RADARNET equipment from NBC6 that forecast would not have been possible. With your equipment we were able to make a number of predictions over the two week period as to whether or not rain would pass by without affecting us, when it would start and end and how much time there would be between showers. Having real-time reports of active weather around the region allows us to make numerous decisions with respect to the safety of our fans here at the speedway. This past May was an example of how valuable you are to us.

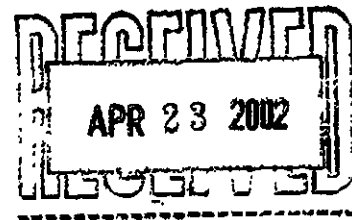
Thank you again for the use of your RADARNET. We would like to call upon you again in the future.

Sincerely,


Doug Stafford
Executive Vice President


DS:rh

cc: Ron Kuhn



April 15, 2002

Stuart Powell
Vice President and General Manager
NBC 6 WCNC TV
1001 Wood Ridge Center Drive
Charlotte, NC 28217-1901

Dear Stuart,


We cannot thank you and your team enough for the creativity and media time that you have graciously provided to promote the work of the Arts & Science Council and cultural community.

Your belief that arts, science and history are vital to our quality of life, children's education and local economy has made our partnership possible. As a result, a television campaign has been developed that will educate the community on the impact of cultural education, preservation of our history, hands-on science activities, the great diversity of our performing and visual arts community and neighborhood cultural programs and events.

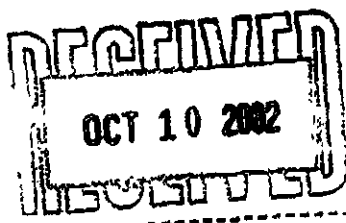
The ASC greatly values television as a medium. Your creative team has helped to tell our story with compelling graphics, language and an underlying theme that evokes emotion and provides us the ability to reach new audiences.

Thank you for this opportunity to educate new audiences and provide recognition of the support that we receive from the community.

Best wishes,


Harriet Sanford
President and CEO

cc. Pat Riley
Dan Prickett
Kim McMillan



4400 Papa Joe Hendrick Blvd.
Charlotte, North Carolina 28262
Phone 704.455.0385
Fax 704.455.0387
teammarrow@hmsracing.com

October 9, 2002

Mr. Stuart B. Powell
1001 Wood Ridge Center Drive
Charlotte, NC 28217

Dear Stuart,

I hope you will forgive the tardiness of this letter. I cannot thank you and your staff enough for all you did to make the 10th anniversary NBC6 Marrowthon such an overwhelming success. It is a joy to work with Jennifer Panetta and the team of people she puts together to make this turn out so well. I know you are proud of the people who work with the community to do so many good deeds.

Hendrick Motorsports and The Hendrick Marrow Program appreciate our partnership with NBC6 and look forward to any good works we can do together in the future. We still want you to come tour our shop any time that is good for you.

Thanks again for a wonderful Marrowthon.

Sincerely,

Scottie Lindsay
Scottie Lindsay
Executive Director



Discovery Place, Inc.

June 3, 2003

Jennifer Panetta
NBC6
1001 Wood Ridge Center Drive
Charlotte, NC 28217

Dear Jennifer:

Thank you and NBC6 for sponsoring the local presentation of *Jane Goodall's Wild Chimpanzees*. Your efforts helped make the presentation possible for thousands of area school children as well as for thousands of people from the general public. The film concluded its run on May 31.

Enclosed please find several examples of the collateral material produced for the film. The NBC6 logo appeared on the following: posters in and around Discovery Place; more than 100 posters sent to area retailers and posted by Charlotte Center City Partners; 30,000 rack cards distributed in Discovery Place, at local retailers, at the NC Zoo in Asheboro, and at area visitor centers and hotels; postcards sent to 75,000 households and area teachers; banners outside Discovery Place and in the center city; the cover of the Discovery Place newsletter; the Discovery Place Web site, television spots; print ads in the Charlotte Observer and other local monthly publications; the OMNIMAX screen; and billboards.

NBC6's Terri Bennett had local television's only one-on-one interview with Jane Goodall and the station assisted with the promotion of an essay contest to promote Dr. Goodall's visit. Also during the film's run, you executed one of the most successful events for Rainbows Birthday. Ira Cronin assisted the Guild of Discovery Place and the Nature Museum with the conclusion of its fundraiser and we began a partnership in the Puppet Theatre. The 6 to Grow On logo has been integrated into the design of a section of our newsletter that features upcoming puppet shows. The station assisted with the production of one of those shows, which features the voice of Sonja Gantt.

Bobby Phills Scholarship Fund
Second Annual Celebrity Dinner & Auction

An Unforgettable All-Star Gala

September 25, 2002

Ms. Jennifer Panetta
NBC6 WCNC-TV
1011 Wood Ridge Center Drive
Charlotte, NC 28217-1901

Dear Jennifer:

On behalf of the Bobby Phills Scholarship Fund, our board of directors and the many students who benefit from your commitment to the education of our youth, we would like to extend our deepest appreciation. Our success with the 2nd Annual Celebrity Dinner & Silent Auction, "An Unforgettable All-Star Gala" will ensure that we will be able to fulfill more dreams and carry on our work in the community.

It is the support from companies such as yourself that enables us to be dedicated to our mission of establishing and maintaining a scholarship fund that enhances the lives of young people by challenging them to seek a balance between academics, athletics, arts and citizenship. Our gala exceeded our expectations, we raised over \$100,000, and we hope with your continued support we will always surpass our goals.

Log onto our website for gala event pictures at www.bobbyphillsfund.com. For tax purposes our non-profit tax ID number is 31-1691147.

Your thoughtfulness and generosity will never be forgotten. God Bless!

Sincerely,



Kendall W. Phills
CEO & Chairman



Natalie Johnson
Executive Director



Mission
to prevent and cure diabetes
and to improve the lives of all
people affected by diabetes

June 18, 2003

Ms. Jennifer Panetta
NBC6-WCNC-TV
1001 Wood Ridge Center Drive
Charlotte, NC 28217-1901

Dear Jennifer:

Special thanks to you and NBC6-WCNC-TV for your tremendous support to our 2003 Father of the Year awards dinner. We are thrilled with the results of the event, and I am very pleased to report that the event raised nearly \$90,000 for the American Diabetes Association's programs! The success of this event is due in large part to your participation. The family videos were simply fabulous, and Larry was, as always, a spectacular Master of Ceremonies. We have heard so many nice comments regarding the dinner, and I can't thank you enough for your help.

Thank you also for the great publicity! I could always tell when the spots aired, as we received numerous phone calls inquiring about the dinner. Not only did you help us publicize this event, but it also generated a great deal of awareness about diabetes.

I have just returned from the American Diabetes Association's 63rd Annual Scientific Conference, where I learned that researchers predict that babies born in 2000 or after have a one in three chance of having diabetes in their lifetimes! The good news is that the American Diabetes Association has awarded 340 research grants throughout the country, providing \$34 million for research this year alone. Events such as our Father of the Year awards dinner help make this research possible.

We extend an advance invitation to you to be our sponsor for the Father of the Year awards dinner again next year. We are tentatively looking at the dates of June 10, 11, 17 or 18 in 2004, and I will keep you posted on the date and location as soon as we have all the plans confirmed.

Meanwhile, on behalf of the American Diabetes Association and those we serve, please accept our heartfelt thanks and appreciation for your tremendous support. I've really enjoyed working with you, and hope to have the opportunity to work with you again next year.

All the best,


Dianne Roth
Executive Director

212 South Church Street
Suite 3100M
Charlotte, NC 28202
(704) 373-9111
(800) DIABETES (347-3473)
(704) 373-9113 fax
For Diabetes information Call 1-800-DIABETES • <http://www.diabetes.org>
© 2003 American Diabetes Association

NORTH CAROLINA

Museum of Art

October 15, 2003

TO: DIRECTOR

Lawrence J. Wheeler

Mr. John Shannon
VP Sales, WNCN-TV
1205 Front Street
Raleigh, NC 27609

STREET ADDRESS

2110 Blue Ridge Road
Raleigh, North Carolina
27607-6494

Dear John,

ALSO: PHONE

4630 Mail Service Center
Raleigh, North Carolina
27699-4630

Your participation in the planning of "A Summit on the Park" has made quite a difference, I hope that you agree. Not only was the Summit well attended by a cross-section of regional leadership, but the media coverage was comprehensive—and it continues. Thank you for your help.

919 839 6262 *phone*

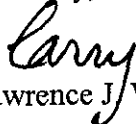
919 733 8034 *fax*

www.ncartmuseum.org

Richard Florida could not have been more brilliant in placing the park and the Museum's future in the context of his thesis. We hope that he will continue to use us as an example of wise planning. And we hope that you will continue to stay involved with the Museum as we continue to develop the park and a Museum in a park. We will rely on your wisdom and energy.

Thanks once more for your investment in this great enterprise.

Sincerely,


Lawrence J. Wheeler

Michael F. Easley

Lisbeth C. Evans



TOWN OF MORRISVILLE

PARKS, RECREATION, AND CULTURAL RESOURCES DEPARTMENT

1301 Morrisville Parkway
Morrisville, N.C., 27560

919-469-9760
Main

919-380-6709
Fax

Monday, October 20th, 2003

To Whom It May Concern,

The Town of Morrisville has held its annual "Day at the Park" festival every June since 1990. The last two years NBC-17 has been an in-kind sponsor of our festival. Their services to our community have been instrumental in the recent success of our event. As a local municipality we are on a limited budget and would not otherwise be able to afford TV or radio advertising to reach our citizens. We have heard nothing but positive comments about the look and information contained in our advertising spots. We value our partnership with NBC-17 and look forward to working with them in the future.

Sincerely,

Krista McGivern, Director
Parks, Recreation & Cultural Resources
Town of Morrisville



**American
Red Cross**

TRIANGLE
AREA CHAPTER

October 20, 2003

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Commissioners.

I am writing to commend local television and radio broadcasters in Raleigh, North Carolina for their outstanding on-air support of the Triangle Area Chapter of the American Red Cross. Local broadcasters not only air our pre-produced public service announcements issued by our national office, but also work with us to promote local projects and services with donated air time.

Just last month, three different radio groups recorded public service announcements with on-air staff relaying Red Cross hurricane preparedness information. After Hurricane Isabel blew through North Carolina, three television stations and two radio conglomerates supported the American Red Cross by airing PSAs for Disaster Relief Fundraising.

During the recent Iraq war, all of our local television stations and many of our local radio stations agreed to air our PSAs on Red Cross services to the military to help us educate the community about our efforts in serving the men and women protecting our nation.

While working with local NBC and ABC stations for media sponsored blood drives, both stations have given us wonderful visibility in advance with specific PSAs promoting the blood drives several weeks in advance. This helps us immensely, not only on the day of the drive, but in the weeks prior as well because it keeps the community thinking about the daily need for blood donations.

Two years ago, NBC-17 created a local public service announcement on behalf of Red Cross Chapters in this market. We were truly grateful for their willingness to create a 30 second spot to encourage the community to support their local Red Cross.

Whether supporting local chapter services, disaster relief efforts, CPR & First Aid training or Armed Forces Emergency Services, television and radio broadcasters in this area are true Red Cross partners with their continuing on-air support. We appreciate their commitment to our chapter and other non-profits in the community.

Sincerely,

Barry Porter
Executive Director



COMMUNITIES IN SCHOOLS

Helping kids to help themselves

Board of Directors April 26, 1999

Chair

Michael Olander

Ms. Natalie McIver
Public Affairs Coordinator
NBC-17
1205 Front Street
Raleigh, NC 27609

James W Albright

Maicia Alford

Jim Baker

Deborah Bine

James R Bousman

Mitch Brown

Pat Carlin

Pete Cotter

Shannon Crownover

Barrie Davis

Lynne B Fountain

Ted Fowler

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Gloria Holloway

H Alexander Holmes

Bruce Howell

Sally Johns

Richard Jones

John Lucy

Sarah Martin

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C Ray Pittman

Waltie Rasulala

Walter R. Rogers, Jr.

Bruce Sharpe

Marlene Shaw

Louides Shelley

Ed Smallwood

Jenny Spiker

Rich Styles

James R Talton, Jr.

Katherine Thomas

Michael Tucker

Ronald G Tull

Annette Watson

H Glenn Williams

Dear Natalie,

Thanks to the support of NBC-17 WNCN over 1,000 at-risk youth were able to celebrate a year of school success at the annual Communities In Schools of Wake County (CISWC) Year-End Celebration on Wednesday, April 14, 1999 at the ALLTEL Pavilion Walnut Creek Amphitheatre. And, there was much to celebrate! Twenty-four CISWC seniors will receive their diplomas this June, and one of these graduating seniors received a \$1,000 scholarship to assist with her post-secondary education! Many other CISWC students have improved grades, attendance, and citizenship.

Recognition of such school accomplishments would not have been possible without your contribution. Thank you for coordinating the appearance of Donna Gregory as emcee of the event. Donna definitely added to the excitement of the day and students enjoyed meeting such a positive local celebrity at our annual celebration.

The support of your business is vital to the success of our work. Working together, we are helping promising youngsters reach their potential.

Sincerely,

Michael Olander
Chairman, CISWC Board of Directors
President, Apple Gold, Inc.

Enclosure

Rosemarie G Allen
Executive Director, CISWC

President

Rosemarie G Bullard

COMMUNITIES IN SCHOOLS OF WAKE COUNTY, INC.

7404-M Chapel Hill Road, Raleigh, NC 27607 • Tel (919) 851-7011 • Fax (919) 851-6117

Ronald McDonald House®

101 Old Mason Farm Rd , Chapel Hill, NC 27514 (919) 966-6752 or FAX (919) 966-7651

April 22, 1999

Ms. Stephanie Crayton
NBC-17
1205 Front Street
Raleigh, NC 27609

Dear Stephanie:

Thank you for assisting with publicity of the Kids Helping Kids Art Auction by including the event on the NBC-17 news last Wednesday afternoon! We appreciate your taking an interest in this event, and helping us show your viewers the wonderful works of art produced by these students

We are anticipating a fun-filled evening with many of the young artists on hand to watch with pride as their works are sold to the highest bidder. Auctioneer Jim Branch does a great job relating to the children and inviting them on stage to tell about their paintings.

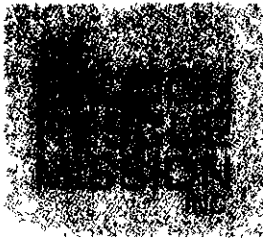
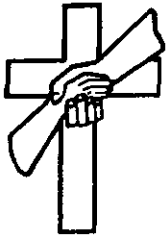
We look forward to possibly seeing you and/or others from NBC-17 at the auction this Sunday, April 25

Sincerely,



Sheri West
Director of Development & Public Relations

cc: Mr. Douglas R. Hamilton, Director of Finance & Administration



Hope In The Heart of Raleigh

314 E. Hargett Street, P.O. Box 27301, Raleigh, NC 27602-0301, Phone 919/771-1010

SAM FOSTER
Executive Director

BOARD OF DIRECTORS

JOHN WASHINGTON
President

GREG CARR
Vice President

NEAL HUNT
Treasurer

MARK KING
Secretary

May 4, 1999

Mr. Michael Ward
Manager
WNCN
1205 Front St
Raleigh, NC 27609

Public

Dear Mr. Ward:

On behalf of hundreds of homeless men, women, boys, and girls, thank you for supporting our efforts as we meet the needs of those less-fortunate here in the Triangle. Your willingness to air information about our organization, and its service within the community, is greatly appreciated.

To thank you for your service, I will be in contact within the next few weeks to invite you to lunch and a tour of The Mission. I'll contact your assistant to arrange the visit.

Your faithfulness to report accurately local and national events is also appreciated. Thank you for helping those who often cannot help themselves.

In Christ,

Sam Foster
Sam Foster
Executive Director

JAMES F. SANSOM
Director Emeritus
WAYMON PRITCHARD
Executive Director
Emeritus
FRED BARBER
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GEORGE TURNER
ROBERT WOOD



The symbol of trust